

WHO IS BEHIND SUCCESS PR?

YOUR COMPETENT PARTNER WITH MANY YEARS OF
EXPERIENCE AND EXPERTISE IN THIS INDUSTRY.



CURRICULUM VITAE

Silvia Unger

Qualification in Communication Studies

February 2010

Mitteldeutscher Rundfunk (mdr)

Production Assistant during the Winter Olympics in Whistler, Canada

Late 2009 – early 2010

Fairmont Hotel Le Château Montebello, Canada

Internal PR and set-up of social media

2006 – 2009

Wilde & Partner Public Relations GmbH

Senior PR-Consultant/Team Leader for Hotels & Resorts
Independent PR representation of national and international hotels such as
Fairmont Hotels & Resorts, COLUMBIA Hotels & Resorts, InterContinental
Berchtesgaden Resort, The Regent Berlin

2004 – 2006

Part-time course with degree in Communication

Bayerische Akademie für Werbung und Marketing

2001 – 2005

Event agency MKG Events/ToppComm

Project Manager
Dealing with participants and hotel support for clients such as BMW, Volvo,
Canon, HP

1998 – 2000

Kempinski Hotel Airport Munich

Assistant to top-level management and
member of staff in switchboard and business centre

1995 – 1998

Training in hotel catering and management

Steigenberger Hotel Axelmannstein, Bad Reichenhall and
Steigenberger Avance Kurhaus, Bad Kreuznach