

## »PROFESSIONAL COMPETENCE MEETS PASSION FOR DETAIL.«

WHAT CLIENTS SAY ABOUT SILVIA UNGER



## REFERENCES

Thomas Dorissen, Managing Partner, Bernstein Hotel

Enrico Noack, Director Sales & Marketing, COLUMBIA Hotels & Resorts

Martina Brüggemann, Head of Tourism, Serviceplan BRAND PR

Lori Holland, Executive Director Public Relations, Fairmont Hotels & Resorts

» In the past few years, Silvia Unger has been responsible for repositioning the Bernstein Hotel as a Spa Hotel on the Rügen Island. With her expertise in this industry and her media expertise, she successfully conveyed the message and positioned our hotel in the media.«

» It is particularly important to us to emphasize the personal, high-quality and very successful cooperation with you as a contact person and project manager for the COLUMBIA Hotels & Resorts in the past few months! Thanks to your personal commitment, we realized what opportunities good PR services open up and we would very much like to thank you for your efforts! «

» Silvia Unger is really supportive of us. With her excellent knowledge in the area of tourism and hotel PR, she was able to integrate herself very well as a freelancer in our tourism team. Due to her professionalism we very much enjoy cooperating with her. «

» I have worked with Silvia Unger during her time representing Fairmont Hotels & Resorts as our PR agency of record for Germany, and find her to be very professional, responsible and proactive in managing our account. Silvia is knowledgeable about the industry and besides providing good recommendations for account actions, ensures they are in line with our brand standards and overall company objectives. «

Clients

















